
FONT HAUS

Bank Gothic® SERIES

BANK GOTHIC

If there was an American Typeface Hall of Fame, Bank Gothic, designed by the great Morris Fuller Benton would hold a place of special distinction considering this design has survived so many trends in typographic fashion since being introduced in 1930. It's just as desirable today as it was over eighty years ago; arguably more. Today, Bank Gothic is a very popular choice as a titling face for science fiction books, posters and countless television and movie titles. It is also a popular typeface for use in computer games and digital graphics.

FontHaus has been marketing a digital revival of the original Bank Gothic design since the mid-1990s. Despite wide appeal, its limitation was family size and character set. In 1934, Bank Gothic was only available as an all-caps family with very limited punctuation. There were three weights and two styles (regular and condensed) available.

UPDATING A CLASSIC

FONTHAUS HAS ALWAYS HELD THE BELIEF that one day it would take on the challenge of building-out this family, complete with an all-new lowercase, a compliment of small caps and an updated suite of punctuation necessary for 21st century typography.

Much of this challenge was trying to imagine how Morris Fuller Benton would design a lowercase. It was important to stay true to the design, the period and Benton's aesthetic. FontHaus worked with some of the most talented and experienced type designers that were historically grounded and sensitive to this design project. Fortunately, Mr. Benton has left us a large selection of other great typefaces for insight and guidance.

After what seemed like over a decade of planning and months of development, FontHaus is proud to present its all-new Bank Gothic family. It consists of Light, Medium and Bold weights in both a regular and a condensed style. Each font has over 320 glyphs including caps, small caps, lowercase, alternate numbers and punctuation.

FontHaus believes it has released the most updated and authentic revival of Bank Gothic in the industry; suitable for headlines, text, print or screen. It is a strong typeface; highly readable, distinctive, versatile, fresh and relevant.



FontHaus adopted Raleigh Gothic Condensed for its logo, designed in 1990 and later commissioned the creation of a lowercase, small caps, alternates, special characters and a full set of punctuation glyphs. Raleigh Gothic was also designed by Morris Fuller Benton and released by American Type Founders Company in 1932.

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TRUNK

Giggles

WONDERFUL Predetermine earnings prior to investment

14 Point

12 Point

PRESIDENTIAL Xenophobic prat to demonstrate sheer ignorance

10 Point

DECADE Animator

FRIEND Barrage Equality

Define

EXTRADRDINARY Fleeting apparitions beguile passengers enroute to Zanzibar

8 Point

PARSIMONIOUS PRIZE Thirty-seven-cent award to finder of lost Burmese python offered by charity

GALANTLY Whithering Philosophy 6 Point

SIMULTANEOUS BACKFLIPS Tumblers perform synchronized stunts to the astonishment and thrill of audiences, to the chagrin of the laws of gravity and physics

SURVIVOR Missionary

QUICKSAND Winter Game Co-operation

Characters in Font*

ABCDEFGHIJ LMND Р W Χ 1 2 3 4 5 6 7 8 9 0 abcdefghijklm nopqrstuvwxyz @ (fifl.,-'·:;!?)

Alternate Characters Included in Font

9

WINDS Biology

SLEUTH

Attacker

Afflict

BINOCULAR Stereo views of famous art masterpieces

14 Point

12 Point

PRE-EXISTING Health problem causes insurer odd palpitations

10 Point

SHIRTS Flanges **Emotion**

LINGUISTIC FEUD Proofreader fights stubborn editor in punctuated brawl

8 Point

MARKETING SCANDAL Over-eager sales clerk offers lavish kickbacks to goose commissions

18 Point

WENDING Motorized Automaton

6 Point

SINGLE-OWNER CHAINSAW Powerful tool seeks new home after recent unhappy accident. Quiet rustic cabin in the woods preferred; no cats, dogs please.

JUDICIAL Monstrous

FORTUNES Glorification Perspective Characters in Font*

ABCDEFGHIJ LMNO Р X Ζ 1234567890 abcdefghijklm nopqrstuvwxyz a (fifl., - ' · : ; ! ?)

Alternate Characters Included in Font

9

Slightly

ENQUIRIES Hieroglyphic studies view ancient ruins

14 Point

METHODICAL Persistent boy secures fourth prize in contest

10 Point

Office

PERISH Automat

PUNCH Foreign Invader **INEXPERIENCED** Impressive demon frightens drunken clerk into sobriety

8 Point

EXCELLENT COURSE Discerning polygamist secures seventeenth wife during visit to Nice

RAMROD **Symphony** Orchestra

6 Point

PROFESSIONAL ORGANIZER Untidy garages and tool sheds conquered in less than eight hours. Junk drawers handily defeated in under two hours

ENSURED Mysterious

KNAPSACK Windowglass Good airflow

Characters in Font*

ABCDEFGHIJ M N OX 1234567890 abcdefghijklm nopqrstuvwxyz a (fifl.,-'·:;!?)

Alternate Characters Included in Font

q

ORIGINAL Imaginary

HOUSF Symbol

TOP SECRET FILES Government agent conspires to leak sensitive material

14 Point

12 Point

EXPERTS Influence PULPY CITRUS FRUIT Oranges, grapefruits, lemons, limes, hailed for resisting disease

10 Point

PLATITUDE Pictograph **Exhibitions**

LOVELY FLORAL DISPLAYS Ladies' Auxiliary awarded grand prize for beautiful, gay flower arrangements

8 Point

AMERICAN GUITAR CHAMPIONS Fifty-eight plucky musicians get together on stage for rousing rendition of "Stairway to Heaven"

WORD SALAD Delicatessen's Latest Special

6 Point

NOCTURNAL SUBLIMINAL ADVERTISING Unethical marketeers pitch products and services to unsuspecting slumberers. Big profits earned overnight, but government investigation has regulators losing sleep

HIGHWATER Millionaires

ROADWORTHY Quintessential

KNICKERBOCKER Beautiful Sample View From Above

Characters in Font*

& 5 6 efghij qrstuv

Alternate Characters Included in Font

q

STUFFED Magician

GRANT Insider

SEXPOT Conflate

WORLD RECORD Wisconsin native downs forty-nine bean enchilladas

14 Point

12 Point

NEW AUTOMOBILES Retractable ashtray highlights futuristic auto trends at show

10 Point

QUESTION Authorized

CRUNCHY Pedigreed **Interviews**

EXTRAORDINARY FILM Critics swoon over new documentary on history of matchbook collecting

8 Point

HORRIBLE DESSERT SERVED Disgusted patrons vow never to return following incident at local restaurant last weekend

WONDERFUL Transcendent Simultaneous

6 Point

GYMNASTIC EXHIBITION ANNOUNCED Exercise promoted for health benefits. Scientific experts recommend tumbling to everyone under sixty-five, except for pregnant mothers and heavy smokers

PROTOTYPED Gerrymander

BACKPACKING **Fortified Wheat** Judicial Inquiry Characters in Font*

S X Ζ & 2 3 4 5 6 bcdefghijklm opqrstuvw

Alternate Characters Included in Font

q

72 Point

HANDLE Specially

RUMPLED

Magazines

GUILD Father LOANS REPAID Bank calculates interest lost on closed accounts

14 Point

12 Poir

COLLEGE SPORTS
Enthusiastic cheer
spurs golfer to win
tournament trophy

10 Point

Muffled

_ . _ .

CHIMNEY Straigten Wordplay

EXQUISITE MODELS New homes on display cater to luxury tastes for well-healed buyers

8 Point

WORLD'S LARGEST MELON Humongous honeydew shuts down processing plant; then wins first prize at state fair

18 Point

HARMONIZE Questionaire Satisfactory

6 Paint

ODD GROUSE PUZZLES SPORTSMEN Pheasant hunters startled by grouse whistling familiar tunes and speaking with perfect Canadian accent; takes flight after screaching rude insults

BIBLIOPHILE Organization

2 Point

STOCKYARDS Washingtonian Official Record

Characters in Font*

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & \$1234567890 a b c d e f g h i j k l m n o p q r s t u v w x y z a (fi fl . , - ' · : ; ! ?)

Alternate Characters Included in Font

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Bank Gothic WITH SMALL CAPS

Daile Gottile With SMALL CAPS		
ORIENTAL DESIGNS New Cottage Builder Requiring Exceptions	CERTIFIED AGENTS HIGH QUALITY FLOORS Splendid Automation	MERCHANT SHIPS RURAL HOME OWNER Endearing Attitudes
12 Paint	12 Paint	12 Paint
FINE IMPORTED LINENS DELUSIONAL MAGNIFICENCE School Exhibits Imported	RARE HYACINTH SHOW OPERATIC SOLO DEPLORED Underhanded Plot Foiled	STRING MUSIC HOUR BRIGHTER SHADES USED Finest Dinner Flatwear
10 Point	10 Point	10 Point
DELIGHTFUL IDEAS FOUND CONVENTIONAL JOINT APPROVED New International Photography	RARE AUTOGRAPHS SEEN ORDINARY SCRIBBLES IGNORED Quality Typesetting Preferred	MUSICAL COMEDY SMASH EXCEPTIONAL ADVERTISEMENT Handsome Primate Prevails
14 Point	14 Paint	14 Point
BUSINESS SUCCESS MONTH Interesting Theory Proposed Landscaped Garden and Pool	ANNUAL CHARITY EVENTS GALA BENEFIT PERFORMANCE Sixty-Three Dollars Raised	MANY HAPPY RETURNS GREETINGS FOR CHRISTMAS Holiday Mailings Delayed
1.2 Paint	12 Paint	12 Paint
NEW AGRICULTURAL ADVANCES ANNOUNCING NEWLY DEVELOPED EGG Scientific Proof: Which Came First	INDEPENDENCE DAY PARADES PATRIOTIC CITIZENS JAM SIDEWALK Hot Dogs and Burgers Doomed	OUTSTANDING TYPOGRAPHY HANDSOME SPECIMEN EXHIBITED Display Includes Several Sizes

STREAMLINED EFFECTS THRILL CRITICS INTERNATIONAL EXPOSITION OPENING TODAY Novelty Expected to Wear Off Tomorrow DREAMER BUILDS MODERN EDIFICE ENTHUSIASTIC ARCHITECTS PRAISE WORK Originality of Young Unknown Doubted

10 Point

MAGNIFICENT STAGE COSTUMES APPROPRIATE TASTE BRINGS ACCLAIM Drunken Fool Burns Down Theater

Characters in Each Complete Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ ÀÁÂÃÄÅÆÇÈÉÊËÌÍÎÏŁÑÒÓÔÕÖØŒŠÙÚÛÜÝŸŽÐÞ

ABCDEFGHIJKLMNOPQRSTUVWXYZ ÁÀÂÄÄÅÆÇÉÈÊËÍÌÎÏIŁÑÓÒÔÖÖØŒŠÚÙÛÜÝŸŽÐÞ abcdefgghijklmnopqrstuvwxyzfifl áàâäãåæçéèêëíìîïıłñóòôöőøœšßúùûüýÿžðþªº 0123456789\$¢£¥€ 0123456789 0123456789\$¢£¥€ 0123456789 ¤¼½¾123/ @°%‰

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