#### ATF RAILROAD GOTHIC





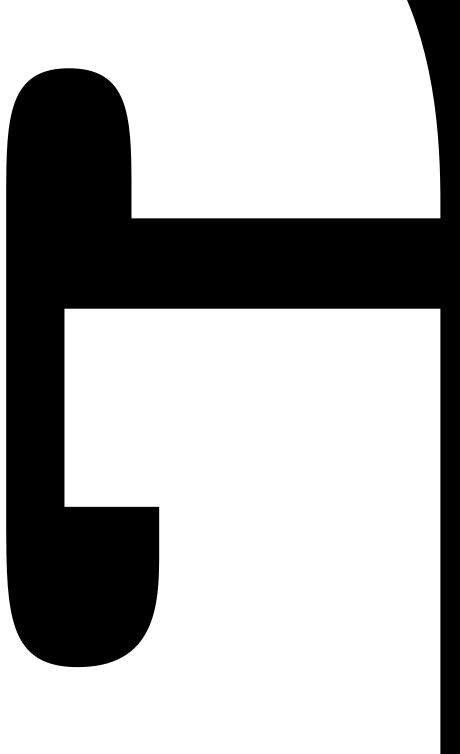
IRST INTRODUCED by the American
Type Founders Company in 1906,
Railroad Gothic was the quintessential
typographic expression of turn-ofthe-century industrial spirit—bold
and brash in tone, and a little rough around
the edges. A favorite for the plain speak of big
headlines, Railroad Gothic quickly gained
popularity among printers. Its condensed but
robust forms were likely a source of inspiration
for later families of industrial sans serifs.

The design feels like a cleaned-up version of some earlier Victorian gothics, notable for their uneven proportions and awkward letterforms. ATF offered a number of sizes of Railroad Gothic as metal type, with cuts varying in design considerably from size to size. Creating this new digital version involved interpreting the characteristics of different sizes and making some aesthetic choices: where to retain the design's familiar unstudied gawkiness, and where to make improvements.

The new ATF® Railroad Gothic features a measured, harmonious interpretation of the original, and has been extended with four new weights (each bolder than the last). The heaviest weights are carefully designed to keep counters open, no matter how dense the overall effect may be, maintaining legibility at any display size. This contemporary rendition of a historic American design boasts a full Latin character set, including glyphs undreamed-of in the heyday of railroads.

American Type Founders, 1906 Mark van Bronkborst, Luis Batlle, Igino Marini, & Ben Kiel, 2016

Text set in ATF® Garamond Micro.



# ENCOURAGING THE SKY WAS HAZY SURPRISING GYMNAST MITIGATING CIRCUMSTANCE GREATEST AMERICAN PRODUCER

TEACHER PRAISED HANDSOME RINGS

PUBLICATION BOUGHT UNITED RICHES GIVEN

**CURIOUS DETECTIVE STORY HIGHER POSITION SECURED** 

SECURING NUMEROUS TYPE ORDERS PREVENTS UNPLEASANT HAPPENING VICTORIOUS MARATHONER LIONIZED

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ATF

# BERNARDINE MODERN HOUSES HANDSOME GERMAN GREAT EARTHQUAKE HERE MODERNIZED CONSTRUCTION

MIGHTY HUNTER HOMER PIGEONS

**CONFIRMS VICTORY FOUND NEW THINGS** 

CAREFUL SAVING REPAID AGENT GRANTED CLAIMS

ENGLISH DUKE INTERVIEWS KING CLIMBED HIGH MOUNTAIN PEAKS OUT OF THE WAY UNTIL REQUIRED

ABCDEFGH IJKLMNOP QRSTUVWX YZ&12345 67890\$¢£ €¥.,-':;!?@

ATF A M E R

# EXPENDING REPRODUCTIVE NATURAL HISTORY ENCHANTING MANSION FAMOUS CIRCUS ACROBAT

DUTCH FATHER HIGHEST RANK

MINERAL SEARCH DELIGHTS CROWD

**ELECTRIC MACHINERY GET SPECIAL RIBBONS** 

SATISFIED THE ART PRINTERS BUILD MODERN OPERA HOUSE PRINTED HANDSOME LEAFLET ABCDEFGH IJKLMNOP QRSTUVWX YZ&12345 67890\$¢£ €¥.,-':;!?@

CHARACTER SET INFORMATION: ATFTYPE.COM

# ARCHIVAL BIBLIOMANIA STRANGE HOUSE PRODUCT EXPORTED STRENGTH AND BEAUTY

RICHER MINE FINDS HOUSE

REPORTS GIVEN TENOR SINGERS

MENTIONS HISTORY CHANGE OF A SPACE

CITIZEN REJECTED CLAIMS SEVEN HUNDRED DOLLARS DEFEND FRENCH EMPEROR ABCDEFGH IJKLMNOP QRSTUVWX YZ&12345 67890\$¢£ €¥.,-':;!?@

# SALVAGE INVENTIONS INVENTIONS IN BIMOLECULAR DESIGNS PLEASED FIREMAN PROMOTED

NEAR HOME FISHERMEN

HAND CASTER BIQUADRATIC

MODERN DENIZEN TOURED EMPIRES

DESIGNING SPECIMENS
BEST MUSIC SELECTION
TYPE SPECIMEN BOOKS

ABCDEFG HIJKLMN OPQRSTU VWXYZ& 1234567 890\$¢£€ ¥.,-':;!?@

CHARACTER SET INFORMATION: ATFTYPE.COM

