



MORON is A  
CUTE/NASTY,  
OLD/NEW  
DRAWING  
OF VICTORIAN  
SANS-SERIF  
LETTERFORMS,  
WITH SOME 1970S  
SAUSAGE FONTS  
THROWN IN

# MORON

# REGULAR

# THICK

## ABOUT

Moron is a distinctively idiosyncratic display typeface: a cute/nasty, old/new drawing of Victorian sans-serif letterforms, with some 1970s sausage fonts thrown in. Moron started life as a sans-serif redrawing of Nylon but developed into a unique typeface in its own right. It is loosely based on Victorian Tuscan and Grotesque type found in the churches and cemeteries of Glasgow. These letterforms originated before the dawn of modernism at a time when the Arts and Crafts Movement was flourishing. In this age of early mass production, the Victorians had a fascinating ability to balance functionality with ornamentation. As a result, the typography of that period retains a unique combination of industrial heft and romantic decoration.

## SUPPORTED LANGUAGES

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

## UNICODE RANGES

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A  
Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

## WEB FONT FEATURES

frac / liga / salt / sso1

## CREDITS

Designed by Jonathan Barnbrook and Marcus Leis Allion  
First published by VirusFonts in 2001  
Revised and expanded character set published in 2016

Moron features a set of stylistic alternates. When using Adobe Illustrator, stylistic alternates are accessed via the OpenType panel by selecting **Stylistic Alternates**. When using Adobe InDesign, stylistic alternates are accessed via the character panel by selecting **OpenType > Stylistic Sets > Set 1**. When using CSS, stylistic alternates are activated using the **font-feature-settings** property with a value of either **salt** or **ss01**.

À → Á

BIRD BRAIN

BIRD BRAIN

GOAT

GOAT

JACKASS

JACKASS

LAZY

LAZY

OAF

OAF

PINHEAD

PINHEAD

STUPID

STUPID

THINK

THINK

WEAK

WEAK

A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z

A B C D G H I K L M N O Q R T U V W X Y Z

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if  
THINKING  
WAS EASY,  
EVERYONE  
WOULD DO  
it

168 PT

SIMPLE

88 PT

DEPENDANT

44 PT

ENCOURAGE IGNORANCE

120 PT

LAZINESS

82 PT

OF THOUGHT

104 PT

COGNITIVE

41 PT

INTELLECTUAL WEAKNESS

24 PT

CHARACTERIZED BY SELF-CENTEREDNESS  
AND CONCERNED ALMOST EXCLUSIVELY WITH  
PRIVATE—AS OPPOSED TO PUBLIC—AFFAIRS



100 PT

**SOMEBODY**

240 PT

**ELSE**

102 PT

**CHOOSING**

128 PT

**FOR YOU**

36 PT

**CREATE ILLUSORY FANTASIES**

112 PT

**FRIVOLITY**

24 PT

**SOMEONE WHO LACKS ONE SHRED OF  
INTELLECTUAL CURIOSITY. SOMEONE WHO  
USES THE WORD 'MISUNDERESTIMATED'**

**MRI**