

# THE STYLE OF SIMPLICITY

Encore Sans Pro is a humanistic sans serif which combines  
*utility with style.* A functional typeface which projects  
an image of reliability, authority and competence.



“A fresh  
contem-  
porary  
alterna-  
tive to  
your  
overused  
classic  
sans.”

HAIRLINE 96pt

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**NOTE:** All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

## aboutparachute®

**DISTURBING THE UNCOOL.** Parachute® started out in 1999 by Panos Vassiliou, a University of Toronto graduate, after he decided to turn his passion for design and typography into a profession. Since then, 12 designers have joined in to form a select group of open-minded, free-spirited individuals. Parachute® is based in Athens, Greece and apart from being the major font supplier to most publishing houses and advertising agencies in Greece, it has built a strong network of valuable relationships with international clients such as **BBDO, McCann Erickson, Young&Rubicam, TBWA, MetaDesign, JWT, Sudler&Hennessey, Interbrand, Wieden+Kennedy**. The year 2003 marked the beginning of a new era for Parachute® with the release of an **award-winning catalog** (PRINT European Design Annual 2004), which included several classic revivals of historical importance, as well as many original type designs. Since then an emphasis was placed on multilingual support and opentype technology. Parachute® received **2 merit awards** for PF Libera and PF Manic Attack (EBGE Awards 2002), again in 2004 received another **merit award** for the typeface 'Archive Pro' (EBGE Awards 2004) and most recently won a **major international award** for the type superfamilies '**Centro Pro**' (European Design Awards 2008). Today Parachute® focuses mostly on upscale commercial typefaces for corporations, magazines and newspapers -typefaces which solve problems, establish a certain ambience and sell the clients' product. As such they are way beyond experimental. A successful typeface must reflect the shapes and forms of its environment, be it urban, rural, industrial etc. At the same time the designer must carefully study this environment and isolate the parts which will set the base for the new design. Apart from its regular type library, Parachute® provides **custom font services** and corporate licensing. Its clientele includes multinational companies such as **Ikea, Nestle, National Bank, Unilever, Alpha Bank, Kraft Foods**.

## opentype® and parachute® fonts

OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word "**Pro**" which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

**THE DESIGN OF PARACHUTE FONTS.** Parachute fonts are designed by individuals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

## How to type Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

**HOW TO SWITCH KEYBOARDS.** First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOsX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link  to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

**ABOUT GREEK POLYTONIC.** Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link  to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

**MAJOR PROGRAMS THAT SUPPORT OPENTYPE.** Currently, the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7 and later.

**SYSTEM REQUIREMENTS.** Windows 2000 or later, MacOsX or later.

## fontcredits

**ENCORE SANS PRO.** This is a brand new contemporary typeface, a perfect alternative to your overused classic sans. Encore Sans Pro does not pretend being different but it does claim its own personality. It is **simple and stylish**. Encore Sans Pro is a humanistic sans serif which projects an image of reliability, authority and competence making it ideal for corporate applications. A functional typeface which combines utility with style. Its subtle round characteristics such as the slightly curved-in edges, create a distinctly contemporary look, blending effectively traditional with modern details.

Encore Sans Pro is extremely versatile. It comes with 22 weights and supports simultaneously Latin, Greek and Cyrillic. Each font contains 1535 glyphs and is loaded with 22 advanced opentype features. Extreme weights, such as the elegant **hairline**, are carefully designed to establish an even color throughout, while **ultra black** despite its heavy characteristics is quite legible and powerful. Other intermediate weights such as light and book are ideal as body text for magazines and catalogs. Every font in this series has been completed with **270 copyright-free symbols**, for packaging, public areas, environment, transportation, computers, fabric care and urban life.

Encore Sans Pro is based on an earlier Parachute® design which was released back in 2005 as **PRC Fidelity**. It was immediately picked up as an exclusive corporate typeface by a major communication company for a period of time. It was revisited some years later in 2007 but what seemed disturbing at the moment was the open form of letters like c, s, a which minimized the effectiveness of this typeface at heavy weights. After a few adjustments it was realized that closed letterforms offered better balance and stability to this particular typeface so it was decided to apply it to the whole series. Additional weights were designed and further support for Latin, Greek and Cyrillic.

**format** opentype PS

**scripts** latin, greek, greek polytonic, cyrillic, eastern european, turkish, baltic, vietnamese

**glyphs** 1535 /font

**kerning** applied to all languages

**pro features** 22

**weights** 22

**recommended for** catalogs, magazines, newspapers

**designer** Panos Vassiliou

© 2009

## the designer

**PANOS VASSILIOU.** Panos Vassiliou is an award-winning designer. Two years after his graduation from the University of Toronto/Canada, where he studied Applied Science and Engineering, he pursued a teaching career at George Brown College/Toronto, first in the Information Systems Department and later in the Media & Graphic Arts Department. He has been Creative Director for the Canadian design firm AdHaus and former Publisher of the Greek monthly magazine DNA. He has been designing typefaces since 1993, including commercial fonts as well as commissions from **Vodafone, Nestlé, Ikea, Kraft and National Geographic**. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. After moving to Greece, he started Parachute® in 1999 setting the base for a typeface library that reflected the works of some of the best contemporary Greek designers, as well as creatives around the world obsessed with type. Some of his favorite designs include **Centro Pro**, Square Sans Pro and **Champion Script Pro**. He received a **merit award** for his typeface Archive at the EBGE AWARDS 2004. As early as spring 2004 he released Archive Pro, his first opentype font with special typographic features and multilingual support for all European languages including Greek and Cyrillic. In 2008, he won another major **international award** at the EUROPEAN DESIGN AWARDS, for the typeface superfamilies Centro Pro.

## styles font weights

Hairline Hairline Italic	AeEf	БеЕж	ΔεΕξ
Ultra Thin Ultra Thin Italic	AeEf	БеЕж	ΔεΕξ
Extra Thin Extra Thin Italic	AeEf	БеЕж	ΔεΕξ
Thin Thin Italic	AeEf	БеЕж	ΔεΕξ
Light Light Italic	AeEf	БеЕж	ΔεΕξ
Book Book Italic	AeEf	БеЕж	ΔεΕξ
Regular Italic	AeEf	БеЕж	ΔεΕξ
Medium Medium italic	AeEf	БеЕж	ΔεΕξ
Bold Bold Italic	<b>AeEf</b>	<b>БеЕж</b>	<b>ΔεΕξ</b>
Black Black Italic	<b>AeEf</b>	<b>БеЕж</b>	<b>ΔεΕξ</b>
Ultra Black Ultra Black Italic	<b>AeEf</b>	<b>БеЕж</b>	<b>ΔεΕξ</b>

**NOTE:** All weights contain the same pro features, the same language range and the full character set as seen on page 11. (italics may contain less glyphs)

## supportedlanguages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 11.

### MAJOR CODEPAGES

- 1252 Latin-1
- 1253 Greek + Greek Polytonic
- 1250 Eastern European
- 1251 Cyrillic
- 1254 Turkish
- 1257 Baltic
- 1258 Vietnamese

### MAJOR LANGUAGES

GB	English	CZ	Czech	UA	Ukrainian
GR	Greek	HU	Hungarian	PL	Polish
FR	French	RO	Romanian	EE	Estonian
DE	German	FI	Finnish	LV	Latvian
RU	Russian	NL	Dutch	SI	Slovene
ES	Spanish	NO	Norwegian	LT	Lithuanian
IT	Italian	IS	Icelandic	ID	Indonesian
PT	Portuguese	IE	Irish	MT	Maltese
CS	Serbian	AL	Albanian	PH	Filipino
BG	Bulgarian	HR	Croatian	TW	Taiwanese
TR	Turkish	SK	Slovak	VN	Vietnamese
BY	Belorussian	MD	Moldovan		
SE	Swedish	DK	Danish		

# the full character set

**NOTE\_1:** The full character set applies to all styles/weights. Some weights, such as italics may contain less characters. You may view the full character set for each and every font weight by visiting our site at [www.parachute.gr](http://www.parachute.gr) **NOTE\_2:** Most floating accents are not shown to save up space.

# the full character set

**NOTE\_1:** The full character set applies to all styles/weights. Some weights, such as italics may contain more characters. You may view the full character set for each and every font weight by visiting

ing our site at [www.parachute.gr](http://www.parachute.gr) **NOTE\_2:** Most floating accents are not shown to save up space.  
**NOTE\_3:** The characters ‘various symbols’ are shown as a low-resolution image (zooming is limited).

## supportedOTfeatures

This type family is powered with 22 special Opentype features which apply to all languages. Check out the support pages at Parachute's website for an explanation of these features.

- 01.** oldstyle figures
- 02.** lining figures
- 03.** proportional figures
- 04.** tabular figures
- 05.** small caps
- 06.** small caps from capitals
- 07.** ligatures
- 08.** discretionary ligatures
- 09.** superiors
- 10.** scientific inferiors
- 11.** numerators
- 12.** denominators
- 13.** fractions
- 14.** ordinals
- 15.** ornaments/various symbols
- 16.** case-sensitive forms
- 17.** stylistic set 1
- 18.** stylistic set 2
- 19.** stylistic alternates
- 20.** capital spacing
- 21.** slashed zero
- 22.** access all alternates

## latin**samples**

What follows is a set of Latin samples for PF Encore Sans Pro. Greek and Cyrillic script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

# ENCORE SANS LATIN

*latin-greco melangé with recent cyrillic infusions*

# Gauntlets

MONTHLY GUIDE TO THE BEST INDEPENDENT RECORD RELEASES

Cream

# SURGEON GENERAL'S WARNING:

Quiting smoking now greatly reduces risks to your health

nächster

UN SHOPPING ABORDABLE ET DE QUALITÉ POUR FASHIONISTAS EN QUÊTE D'EXOTISME

Unregelmäßigem

**booming economy, relaxed lifestyle, dead brains**

LES NOUVEAUX PRÊT À PORTER

Burlesque

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the Information Technology Marketplace will boost local and global cultures, as people coming from smaller villages and greater capitals will seek entertainment, commerce, education, health and other human activities together, regardless of their nationality. Could these forces equate the differences among us, resulting in an international civilization? Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the Information Technology Marketplace will boost local and global cultures, as people coming from smaller villages and greater capitals will seek entertainment, com-

# **new acropolis museum**

*The architecture concepts are introduced first before the components of the architecture are discussed. This allows the discussion of the major elements without having a particular modularization and implementation in mind.*



# The New Acropolis Museum

The architecture concepts are introduced first before the components of the architecture are discussed. This allows the discussion of the major elements without having a particular modularization and implementation in mind.



# THE NEW ACROPOLIS MUSEUM

*The architecture concepts are introduced first before the components of the architecture are discussed. This allows the discussion of the major elements without having a particular modularization and implementation in mind.*



Weißer Blazer von **Hermès**.  
String und Strapse von  
**Tom Ford**. Strümpfe: **Falke**.  
Schwarze Pumps: **Giuseppe Zanotti**.

Photo: Saquan Simpson

Pure  
Nack-  
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ist äu&bers  
voll. Aber

## greeksamples

What follows is a set of Greek samples for PF Encore Sans Pro. Latin and Cyrillic script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

# ENCORE SANS ΕΛΛΗΝΙΚΑ

ΕΛΛΗΝΟΛΑΤΙΝΙΚΟ ΜΕΙΓΜΑ ΜΕ ΠΡΟΣΦΑΤΕΣ ΚΥΡΙΛΛΙΚΕΣ ΠΡΟΣΜΕΙΞΕΙΣ

## τεχνολογική ανάπτυξη

*η αισιοδοξία είναι μια στρατηγική για ένα καλύτερο αύριο*

# ΡΕΖΕΡΒΑ

ΤΟ ΙΣΧΥΡΟΤΕΡΟ ΔΗΜΙΟΥΡΓΙΚΟ ΔΥΝΑΜΩΤΙΚΟ ΣΟΥ

## εταιρική ταυτότητα

Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες

ΖΩΝΤΑΝΕΣ ΕΙΚΟΝΕΣ ΚΑΙ ΠΛΟΥΣΙΑ ΧΡΩΜΑΤΑ

ΕΥΛΑΕΥΚΩ

*η αισθητική είναι η πολιτική του μέλλοντος*

ΜΕΣΟΓΕΙΑΚΗ ΚΟΥΖΙΝΑ

ΚΙΝΗΜΑΤΟΓΡΑΦΟΣ

ξενοδοχεία υψηλών προδιαγραφών με θέα το απέραντο γαλάζιο

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η πλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα πλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετράρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες ανθρώπινες δραστηριότητες μαζί, άσχετα με την εθνικότητά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα πλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετράρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η πλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα πλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετράρου βάσεως ειδήσεις γενικά

## cyrillicsamples

What follows is a set of Cyrillic samples for PF Encore Sans Pro. Greek and Latin script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

# ENCORE SANS CYRILLIC

*вам остается только выбрать направление*

# ВНИМАНИЕ

ЭКСПЕРТ

*курение вредит вашему здоровью*

# парашют

Сделано в России

НЕ ИСПЫТАНО НА ЖИВОТНЫХ

# президент

куда пойти в свободное время в Афинах

# дневник

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъёму локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образованию, здравоохранению и другой деятельности вместе, независимо от национальности. Могут ли эти силы стереть разницу между нами и привести к международной цивилизации? Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъёму локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образованию, здравоохранению и другой деятельности вместе, независимо от национальности. Могут ли эти силы стереть разницу между нами и привести к международной цивилизации? Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рас-

- GB** Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C.
- GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και από θερμοκρασίες πέριξ των 50°C.
- FR** Ne pas percer ou brûler, même après usage. Ne pas vaporiser sur la peau.
- DE** Behältnis auch nach dem Gebrauch nicht aufbrechen oder verhitzen. Auf Sonnenlicht aussetzen.
- RU** Дезодорант для тела в аэрозольной упаковке. Применение ограничено температурой +50°C.
- ES** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas superiores a 50°C.
- IT** Recipiente sotto pressione. Proteggere contro i raggi solari e non esporre alle temperature superiori a 50°C.
- PT** Recipiente sob pressão. Proteger dos raios solares e não expor a temperaturas acima de 50°C.
- DK** Beholder under tryk. Skal beskyttes mod sollys og må ikke udsættes for varme over 50°C.
- NL** Drukcontainer. Beschermen tegen zonlicht en niet blootstellen aan warmte boven de 50°C.
- CS** Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili opljučenu kožu.
- HU** Használata közben nyílt láng használata tilos! Ne használja irritáló hatású szerekkel összeeső termékekkel.
- SE** Skall skyddas mot solljus och får ej utsättas för höga temperaturer.
- PL** Nie rozpylać nad otwartym płomieniem lub żarzącym się materiałem.
- CZ** Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na poškozenou pokožku.
- TR** Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece dikkatli kullanınız.
- RO** Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente sau suprafețe sensibile.
- BG** Пазете от деца! Пазете далеч от източници на пожар. Не правете със него върху обгоряла кожа.
- HR** Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakt s otopljenim metalima.
- FI** Tupakointi kielletty käytön aikana. Säilytettävä lasten ulottumaisuuden ulkopuolella.
- LT** Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esant auksinėms medžiagoms.
- SK** Chrániť pred slnkom a nevystavovať vysokým teplotám. Nefajte s ním priamo do očí.
- SI** Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte na površinih.

**GB** Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame or any incandescent material. Keep away from sources of ignition. No smoking. Keep out of the reach of children. Do not apply to irritated or broken skin. Avoid contact with eyes. External use only. **GR** Δοχείο υπό πίεση. Να προφύλασσεται από τις ακτίνες του ήλιου και να μην εκτίθεται σε θερμοκρασία δύο των 50°C. Μην τρυπιθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται μακριά από οποιαδήποτε πηγή ανάφλεξης. Μην κανίζετε κατά τη χρήση. Να διατηρείται μακριά από τα παιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πάσχον ή ερεθισμένο δέρμα. Χρήση εξωτερική. **FR** Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer à une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Conserver hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée. **DE** Behältnis steht unter Druck. Vor Sonneninstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. **RU** Дезодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не применять на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания выше 50 С. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям. **ES** Desodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušiti. Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osjetljivu kožu. Izbegavati kontakt sa očima. Samo za spoljni upotrebu. **CZ** Parfémový deodorant. Upozornění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte nad otevřeným ohněm a rozžhavenými materiály. Nene-chávejte v blízkosti ohně. Nádoba neníčete a neodhadzujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. **PL** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C. No perfure ni incinere luego de su uso. No rocíe sobre llama o cualquier material incandescente. Man-

**GB** Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame and any incandescent material. Keep away from sources of ignition. No smoking. Keep out of the reach of children. Do not apply to irritated or broken skin. External use only. **GR** Δοχείο υπό πίεση. Να προφύλασσεται από τις ακτίνες του ήλιου και να μην εκτίθεται σε θερμοκρασία δύο των 50°C. Μην τρυπιθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται μακριά από οποιαδήποτε πηγή ανάφλεξης. Μην κανίζετε κατά τη χρήση. Να διατηρείται μακριά από τα παιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πάσχον ή ερεθισμένο δέρμα. Χρήση εξωτερική. **FR** Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer à une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Conserver hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée. **DE** Behältnis steht unter Druck. Vor Sonneninstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. **RU** Дезодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не применять на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания выше 50 С. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям. **ES** Desodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušiti. Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osjetljivu kožu. Izbegavati kontakt sa očima. Samo za spoljni upotrebu. **CZ** Parfémový deodorant. Upozornění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte nad otevřeným ohněm a rozžhavenými materiály. Nene-chávejte v blízkosti ohně. Nádoba neníčete a neodhadzujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. **PL** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C. No perfure ni incinere luego de su uso. No rocíe sobre llama o cualquier material incandescente. Man-

tenga alejado de fuentes de ignición. No fumar. Mantenga alejado del alcance de los niños. No aplique sobre la piel irritada o lastimada. Evite el contacto con los ojos. Sólo para uso externo. **PT** Recipiente sob pressão. Proteger dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. **HU** Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlonymás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sértő bőrfelületen! Szembe ne kerüljen! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermek elől elzárva tartandó! Kizárolag kúlsós használatra. **BG** Парфюмна вода за тяло. Извънчично лесно запалима. Опаковка под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50оС. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаconът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху раздразнена или разранена кожа. Избягвайте контакт с очите. Само за външна употреба. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (вик дъното на опаковката). **TR** Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Güneş ışığından ve 50 derece üzerindeki isıdan koruyunuz, kullanım sırasında sigara içmemeyiniz, gözde ve yanın materyallere sıkmayınız, boşaldığı zaman ateşe atmeyiniz, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanıcıdır. Yanıcıdır ateşten uzak tutunuz. Yüze, göze ve giysilere püskürtmeyiniz. **RO** Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depășesc 50oC. Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu perforați sau aruncați în foc ambalajul chiar și după golire. A nu se lăsa la îndemâna copiilor. Doar pentru uz extern. A se evita pulverizarea în zona ochilor sau pe pielea iritată. **HR** Parfimirani dezodorans za tijelo. Zapremina/Sastav/Kontrolni broj: otisnuto na ambalaži. Raspršiti na kožu s udaljenosti 15-20 cm. Upozorenje: Izuzetno zapaljivo, boca je pod pritiskom. Zaštiti od sunca, ne izlagati temperaturama većim od 50°C, držati izvan doseg djece, bocu ne oštećivati niti kada je prazna. Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakt s očima. Samo za vanjsku upotrebu. **PL** Perfumowany dezodorant w sprayu. Pojemnik pod ciśnieniem: chronić przed słońcem i temperaturą powyżej 50oC. Nie przekluwać ani nie spałać, także po zużyciu. Nie rozpylać nad otwartym płomieniem lub żarzącym się materiałem. Chronić przed dziećmi. Nie stosować na podrażnioną skórę. Chronić przed kontaktem z oczami. Wyłącznie do użytku zewnętrznego. Używać zgodnie z przeznaczeniem. **SI** Parfumiran dezodorant za telo v spreju. Vsebina/Sestavne-Ingrediente/Serijska številka: navedeno na embalaži. Izdelek pršite na kožo iz

fore ni incinere luego de su uso. No rocíe sobre llama o cualquier material incandescente. Mantenga alejado de fuentes de ignición. No fumar. Mantenga alejado del alcance de los niños. No aplique sobre la piel irritada o lastimada. Evite el contacto con los ojos. Sólo para uso externo. **PT** Recipiente sob pressão. Proteger dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. **HU** Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlonymás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sértő bőrfelületen! Szembe ne kerüljen! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermek elől elzárva tartandó! Kizárolag kúlsós használatra. **BG** Парфюмна вода за тяло. Извънчично лесно запалима. Опаковка под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50оС. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаconът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху раздразнена или разранена кожа. Избягвайте контакт с очите. Само за външна употреба. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (вик дъното на опаковката). **TR** Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Güneş ışığından ve 50 derece üzerindeki isıdan koruyunuz, kullanım sırasında sigara içmemeyiniz, gözde ve yanın materyallere sıkmayınız, boşaldığı zaman ateşe atmeyiniz, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanıcıdır. Yanıcıdır ateşten uzak tutunuz. Yüze, göze ve giysilere püskürtmeyiniz. **RO** Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depășesc 50oC. Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu perforați sau aruncați în foc ambalajul chiar și după golire. A nu se lăsa la îndemâna copiilor. Doar pentru uz extern. A se evita pulverizarea în zona ochilor sau pe pielea iritată. **HR** Parfimirani dezodorans za tijelo. Zapremina/Sastav/Kontrolni broj: otisnuto na ambalaži. Raspršiti na kožu s udaljenosti 15-20 cm. Upozorenje: Izuzetno zapaljivo, boca je pod pritiskom. Zaštiti od sunca, ne izlagati temperaturama većim od 50°C, držati izvan doseg djece, bocu ne oštećivati niti kada je prazna. Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakt s očima. Samo za vanjsku upotrebu. **PL** Perfumowany dezodorant w sprayu. Pojemnik pod ciśnieniem: chronić przed słońcem i temperaturą powyżej 50oC. Nie przekluwać ani nie spałać, także po zużyciu. Nie rozpylać nad otwartym płomieniem lub żarzącym się materiałem. Chronić przed dziećmi. Nie stosować na podrażnioną skórę. Chronić przed kontaktem z oczami. Wyłącznie do użytku zewnętrznego. Używać zgodnie z przeznaczeniem. **SI** Parfumiran dezodorant za telo v spreju. Vsebina/Sestavne-Ingrediente/Serijska številka: navedeno na embalaži. Izdelek pršite na kožo iz

## acknowledgments

**TYPEFACES.** The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

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**TEXT.** The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Additional text and samples were derived from the 200-page catalog/book "IDEA-Trendsetting Typography vol. 1" released by Parachute in the year 2003.

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