



**sophisticated  
opentype fonts  
for designers  
creatives  
visionaries and  
trendsetters**

SPECIMEN MANUAL

## **PF Goudy Initials Pro + Goudy Ornaments**

OpenType® PS

supports Latin, Greek, Cyrillic,

Eastern European, Turkish, Baltic, Vietnamese

90 glyphs /font

7 styles (6 used as overlay layers)

30 unique ornaments with

5 styles (4 used as overlay layers)



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**NOTE:** All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

## aboutparachute®

**THE COOL, THE CLASSIC, THE ORIGINAL.** Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited individuals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. Its clientele includes multinational companies such as **Ikea, Vodafone, Nestle** and **Unilever**, advertising agencies such as **DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson**, publications such as **National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté** and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. **"Archive Pro"** an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the **"Adobe Creative Days 2004"** forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.


## opentype® and parachute® fonts


OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word "**Pro**" which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

**THE DESIGN OF PARACHUTE FONTS.** Parachute fonts are designed by individuals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

## How to type Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

**HOW TO SWITCH KEYBOARDS.** First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOSX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link  to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

**ABOUT GREEK POLYTONIC.** Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link  to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

**MAJOR PROGRAMS THAT SUPPORT OPENTYPE.** Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

**SYSTEM REQUIREMENTS.** Windows 2000 or later, MacOSX or later.

## fontcredits

**PF GOUDY INITIALS PRO + GOUDY ORNAMENTS.** The Latin characters were designed by Frederic Goudy around 1918. These complicated initials are considered to be among the most beautiful ever made. Designer Panos Vassiliou digitized these characters from original sources back in 1998. Then the Greek characters were patiently and carefully designed to match the original forms. Every letter comes with a different background. As early as 2001 he managed to put these characters together and offer them for the first time as postscript type 1 and truetype fonts. The new 'Pro' version which was finished in 2005, is truly an amazing series. Parachute's design staff expanded this typeface to include Cyrillic characters as well. Furthermore, a special new bonus typeface is bundled with the 'Pro' version. *PF Goudy Ornaments* includes 30 complicated **ornaments and frames** based on Goudy's originals. Some of them were restructured to include connecting forms for longer syntheses. Finally, both typefaces come with additional styles which can be used for **unlimited creative layering**. Please visit our site at [www.parachute.gr](http://www.parachute.gr) to see for yourself, or just skip to the following pages to view samples.

**format** *opentype PS*

**scripts** *latin, greek, cyrillic*

**glyphs** *90 /font*

**styles** *7 (6 used as overlay layers)*

**ornaments** *30 /font*

**ornament styles** *5 (4 used as overlay layers)*

**designer** *Frederic W. Goudy /Parachute*

© 1998-2005

# stylesfontweights

## PF Goudy Initials Pro

## PF Goudy Ornaments

*Regular*



*Layer 1*



*Layer 2*



*Layer 3*



*Layer 4*



*Layer 5*



*Layer 6*



**NOTE\_1:** All styles contain the same language range and the full character set as seen on page 9. **NOTE\_2:** The characters are shown as a low-resolution image (zooming is limited).

## supported languages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek and Cyrillic scripts. If you would like to see a full character set of this typeface (including all bonus ornaments), go to the character set section on page 9.

### MAJOR CODEPAGES

1252 Latin-1  
 1253 Greek  
 1251 Cyrillic

### MAJOR LANGUAGES

|                |              |               |
|----------------|--------------|---------------|
| GB English     | CZ Czech     | UA Ukrainian  |
| GR Greek       | HU Hungarian | PL Polish     |
| FR French      | RO Romanian  | EE Estonian   |
| DE German      | FI Finnish   | LV Latvian    |
| RU Russian     | NL Dutch     | SI Slovene    |
| ES Spanish     | NO Norwegian | LT Lithuanian |
| IT Italian     | IS Icelandic | ID Indonesian |
| PT Portuguese  | IE Irish     | MT Maltese    |
| CS Serbian     | AL Albanian  | PH Filipino   |
| BG Bulgarian   | HR Croatian  | TW Taiwanese  |
| TR Turkish     | SK Slovak    | VN Vietnamese |
| BY Belorussian | MD Moldovan  |               |
| SE Swedish     | DK Danish    |               |

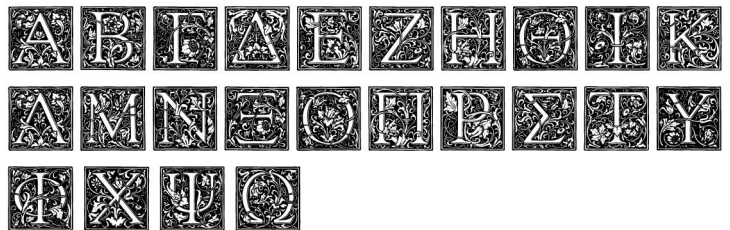


# thefullcharacterset

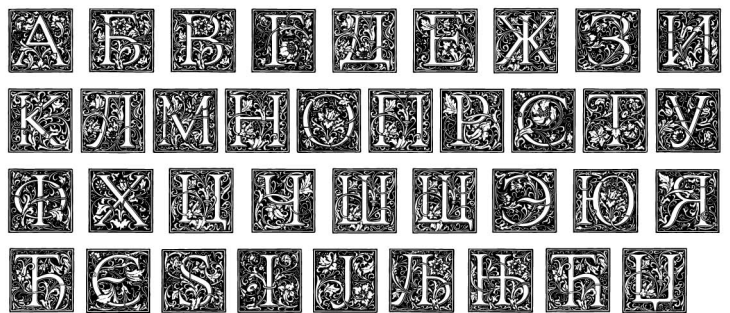
Latin



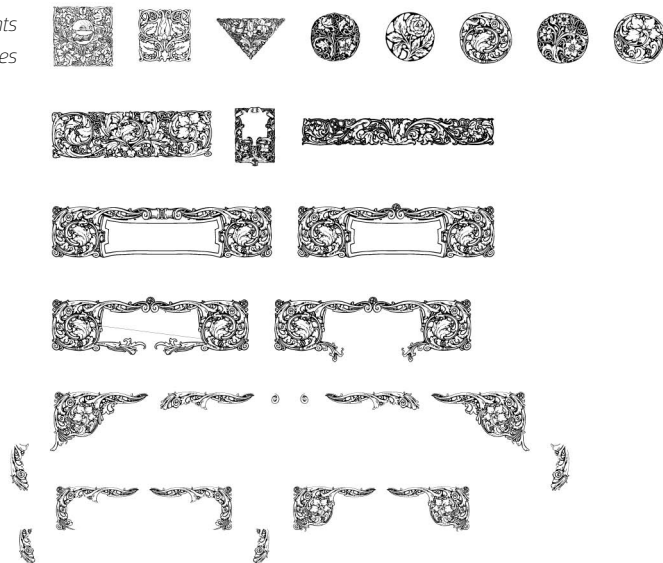
Greek



Cyrillic



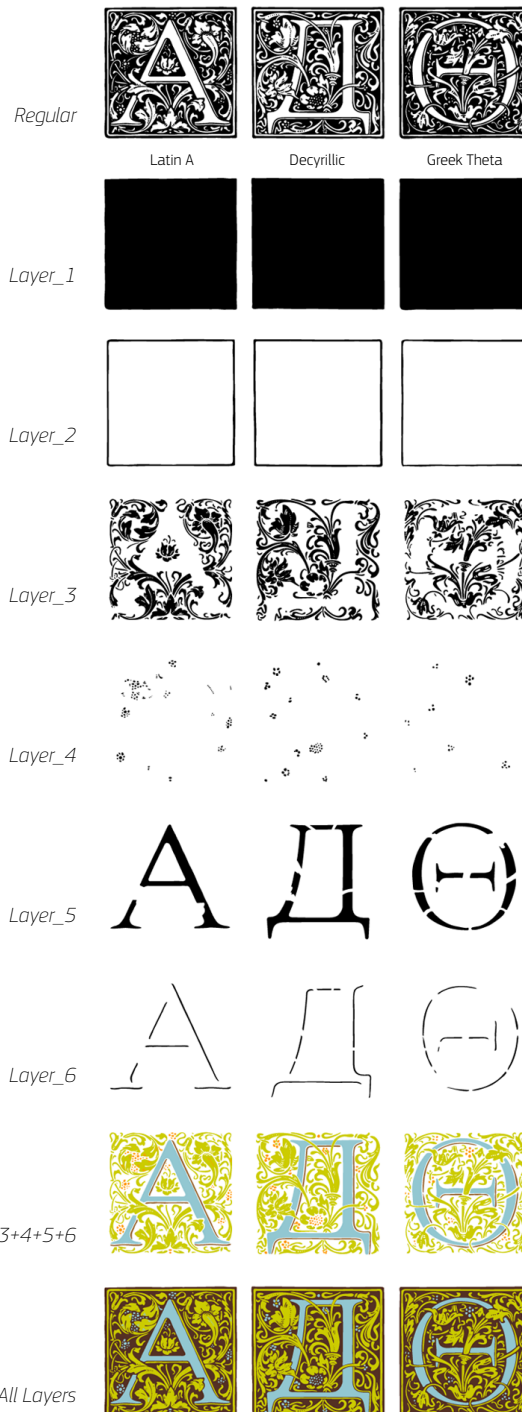
Ornaments  
frames



**NOTE\_1:** All styles contain the same language range and the full character set as seen on this page. **NOTE\_2:** The characters are shown as a low-resolution image (zooming is limited).

## how to use layers with letters

The new 'Pro' version comes with 6 unique styles (layer 1 - layer 6) which can be placed one on top of the other and coloured individually. You can create unlimited colour combinations without having to break the characters into outlines. In the example below we used InDesignCS2, copied the letters 5 times, placed them one on top of the other, changed the style and coloured them. The same applies to the ornaments which accompany the 'Pro' version.



**NOTE:** The characters are shown as a low-resolution image (zooming is limited).

## how to use layers with ornaments

The new 'Pro' version is accompanied by a set of ornaments which contain 4 unique styles (layer 1 - layer 4) that can be placed one on top of the other and coloured individually. You can create unlimited and powerful colour combinations without having to break the characters into outlines. In the example below we used InDesignCS2, copied the ornament 3 times, placed them one on top of the other, changed the style and coloured them.

*Regular*



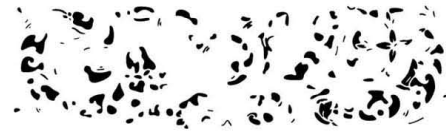
*Layer\_1*



*Layer\_2*



*Layer\_3*



*Layer\_4*



*All Layers*



**NOTE:** The characters are shown as a low-resolution image (zooming is limited).

## specimens

13 ▶ 19

This section displays mixed samples and illustrates the application of these initials and ornaments in many different languages. The possibilities are endless. See how you can use layering to create amazing coloured patterns.

INTRODUCING  
**PF GOUDY INITIALS PRO**  
*“Best initials ever made”*



includes Latin / Greek / Cyrillic  
*7 font styles for creative layering*



© 1998-2005

**NOTE:** The characters are shown as a low-resolution image (zooming is limited).

JUST RELEASED  
**PF GOUDY ORNAMENTS**  
*“Layered to the bone”*



**bundled only with the ‘Pro’ version**  
*5 font styles for creative layering*



© 2006

**NOTE:** The characters are shown as a low-resolution image (zooming is limited).





CREATIVE LAYERING WITH PF GOUDY INITIALS PRO  
INCLUDES LATIN  
GREEK  
CYRILLIC

**NOTE:** The characters are shown as a low-resolution image (zooming is limited).



CREATE AMAZING PATTERNS WITH PF GOUDY ORNAMENTS

**NOTE:** The characters are shown as a low-resolution image (zooming is limited).



THE IMAGE OF THE SUN ON THE MOON IS EXTREMELY BRIGHT AND IS ONLY ON A SMALL PART OF ITS SURFACE.



GOUDY INITIALS 1.40pt  
LAYER 3 + LAYER 5

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently.

# Astronomy

GOUDY ORNAMENTS 11.3pt



The proof to that can be received, by taking a sphere and placing it in darkness with a light source on some distance from it; and then, though half of sphere will be shined only, the eye will apprehend reflection of light only in a small part of a surface, and all other surface will reflect darkness which surrounds it; and it is only in that point where the image of light is visible, and all rest remains invisible. The same would occur on a surface of the Moon if

it was polished, shining and opaque, similarly to all bodies to a reflecting surface. The proof to that can be received, by taking a sphere and placing it in darkness with a light source on some distance from it; and then, though half of sphere will be shined only, the eye will apprehend reflection of light only in a small part of a surface, and all other surface will reflect darkness which surrounds it; and it is only in that point where the image of light is visible, and all rest remains invisible. The same would occur on a surface of the Moon if it was polished, shining and opaque, similarly to all bodies to a reflecting surface. The proof



## THE IMAGE OF THE SUN ON THE MOON IS EXTREMELY BRIGHT AND IS ONLY ON A SMALL PART OF ITS SURFACE.

The proof to that can be received, by taking a sphere and placing it in darkness with a light source on some distance from it; and then, though half of sphere will be shined only, the eye will apprehend reflection of light only in a small part of a surface, and all other surface will reflect darkness which surrounds it; and it is only in that point where the image of light is visible, and all rest remains invisible. The same would occur on a surface of the Moon if it was polished, shining and opaque, similarly to all bodies to a reflecting surface. The proof to that can be received, by taking a sphere and placing it in darkness with a light source on some distance from it; and then, though half of sphere will be shined only, the eye will apprehend reflection of light only in a small part of a surface, and all other surface will reflect darkness which surrounds it; and it is only in that point where the image of light is visible, and all rest remains invisible. The same would occur on a surface of the Moon if it was polished, shining and opaque, similarly to all bodies to a reflecting surface. The proof to that can be received, by taking a sphere and placing it in darkness with a light source on some distance from it; and then, though half of sphere will be shined only, the eye will apprehend reflection of light only in a small part of a surface, and all other surface will reflect darkness which surrounds it; and it is only in that point where the image of light is visible, and all rest remains invisible.

By Leonardo Da Vinci



GOUDY ORNAMENTS 85pt



# О Б А С Т Р О Н О М И И

Образ солнца на луне чрезвычайно ярк и находится лишь на малой части ее поверхности.

GOUDY INITIALS 120pt



Доказательство тому можно получить, взяв золоченый шар и поместив его в темноту с источником света на некотором расстоянии от него; и затем, хотя освещена будет только половина шара, глаз воспримет отражение света только в малой части поверхности, а вся остальная поверхность отразит темноту, которая окружает его; и это есть только в той точке, где виден образ света, а все остальное остается невидимым. То же происходило бы на поверхности Луны, если бы она была полированной, блестящей и непрозрачной, подобно всем телам с отражающей поверхностью. Образ солнца на луне чрезвычайно ярк и находится лишь на малой части ее поверхности. Доказательство тому можно получить,

AGORA SERIF PRO REGULAR 11/15

взяв золоченый шар и поместив его в темноту с источником света на некотором расстоянии от него; и затем, хотя освещена будет только половина шара, глаз воспримет отражение света только в малой части поверхности, а вся остальная поверхность отразит темноту, которая окружает его; и это есть только в той точке, где виден образ света, а все остальное остается невидимым. То же происходило бы на поверхности Луны, если бы она была полированной, блестящей и непрозрачной, подобно всем телам с отражающей поверхностью. Образ солнца на луне чрезвычайно ярк и находится лишь на малой части ее поверхности. Доказательство тому можно получить, взяв золоченый шар и поместив его в темноту с источником света на некотором расстоянии от него; и затем, хотя освещена будет только половина шара, глаз воспримет отражение света толь-

– Леонардо да Винчи



GOUDY ORNAMENTS 35pt

**NOTE:** The characters are shown as a low-resolution image (zooming is limited).

## acknowledgments

**TYPEFACES.** The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

**PRODUCTION.** This manual was produced using InDesign®CS2, Illustrator®CS2 and Photoshop®CS2 from Adobe® and Word®2004 from Microsoft®. Multilingual sample text was originally set in Microsoft Word for Windows. Final document was created in MacOSX with InDesign®CS2.

**TEXT.** The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Additional text and samples were derived from several of DaVinci's writings, as well as the 200-page catalog/book "IDEA-Trendsetting Typography vol. 1" released by Parachute in 2003.

**TRADEMARKS.** Parachute, the Parachute logo, Agora Sans, Agora Serif, Agora Slab, Astrobats, Alfabeto, Amateur, Baseline, Beatnick, Beau Sans, Bodoni Script, Bulletin Sans, Champion Script, Cosmonut, DaVinci Script, Din Text, Din Display, Fidelity, Fuel, Fusion Sans, PFGoudy Initials, PFGoudy Ornaments, Scandal, Handbook, Haus Square, Highway Sans, Hellenica, Hellenica Serif, Isotext, Kids, Kidstuff, Libera, Manic Attack, Mechanica, Mediterra, Monumenta, Playskool, Psychedelia, Rafskript, Reminder, Square Sans, Signskript, Stamps, Stamp Frames, Synch, Videotext, Wonderland, Wonderbats, are either registered trademarks or trademarks of Parachute and/or Parachute Worldwide. Apple, Mac, Macintosh and TrueType are trademarks of Apple Computer Inc. Adobe, InDesign, Illustrator, Photoshop and PostScript are trademarks of Adobe Systems Incorporated. Microsoft, Windows and OpenType are trademarks of Microsoft Corporation.



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