



**sophisticated
opentype fonts
for designers
creatives
visionaries and
trendsetters**

SPECIMEN MANUAL

PF Synch Pro

OpenType® PS

supports Latin, Greek, Cyrillic,

Eastern European, Turkish, Baltic, Vietnamese

568 glyphs /font

professional kerning for all languages

3 opentype features /font

4 weights



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NOTE: All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

aboutparachute®

THE COOL, THE CLASSIC, THE ORIGINAL. Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited individuals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. Its clientele includes multinational companies such as **Ikea, Vodafone, Nestle** and **Unilever**, advertising agencies such as **DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson**, publications such as **National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté** and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. **"Archive Pro"** an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the **"Adobe Creative Days 2004"** forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.


opentype® and parachute® fonts


OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word "**Pro**" which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

THE DESIGN OF PARACHUTE FONTS. Parachute fonts are designed by individuals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

How to type Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

HOW TO SWITCH KEYBOARDS. First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOSX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link  to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

ABOUT GREEK POLYTONIC. Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link  to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

MAJOR PROGRAMS THAT SUPPORT OPENTYPE. Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

SYSTEM REQUIREMENTS. Windows 2000 or later, MacOSX or later.

fontcredits

SYNCH PRO. An industrial strength slab-serif typeface which performs equally well with headlines as well as longer text. It differs from the stiff almost mechanical structure of other slabs, by introducing distinct letterforms in characters like 'f', 'r' and managing at the same time to combine effectively the typeface's round parts with deep cuts and sharp inner corners, which add an interesting character to this otherwise contemporary series. PF Synch Pro is a brand new family which consists of 4 fonts from black to regular. It is loaded with 3 special opentype features and offers multilingual support for all European languages including Greek and Cyrillic.

format *opentype PS*

scripts *latin, greek, cyrillic, eastern european, turkish, baltic, vietnamese*

glyphs *568 /font*

kerning *applied to all languages*

pro features *3*

weights *4*

recommended for *catalogs, magazines, special newspaper sections*

designer *Panos Vassiliou*

© 2006

thedesigner

PANOS VASSILIOU. Panos Vassiliou has conducted numerous seminars for leading Canadian companies and institutions such as Bank of Nova Scotia, Royal Bank and Sony Canada. He has organized and promoted several educational and cultural conferences. Two years after his graduation from the University of Toronto/Canada, where he studied Applied Science and Engineering, he pursued a teaching career at George Brown College/Toronto, first in the Information Systems Department and later in the Media & Graphic Arts Department. He has been Creative Director for the Canadian design firm AdHaus, former Publisher of the monthly magazine DNA (Greece) and Secretary-General for the Hellenic Canadian Congress (Ontario, Canada). He has been designing typefaces since 1993, including commercial fonts as well as commissions from **Vodafone, Nestlé, Ikea** and **National Geographic**. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. After moving to Greece, he started Parachute in 1999 setting the base for a typeface library that reflected the works of some of the best contemporary Greek designers, as well as creatives around the world obsessed with type. Some of his favorite designs include **Agora Pro, Square Sans Pro, Fuel Pro, Champion Script Pro**. He received a design award for his typeface **Archive** at the EBΓE AWARDS 2004. As early as spring 2004 he released **Archive Pro**, his first opentype font with special typographic features and multilingual support for all European languages including Greek and Cyrillic.

stylesfontweights

Regular

AeEf

BeEъ

ΔεΕΞ

Medium

AeEf

BeEъ

ΔεΕΞ

Bold

AeAe

BeEъ

ΔεΕΞ

Black

AeAe

BeEъ

ΔεΕΞ

NOTE: All weights contain the same pro features, the same language range and the full character set as seen on page 10.

supported languages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

MAJOR CODEPAGES

1252 Latin-1
 1253 Greek
 1250 Eastern European
 1251 Cyrillic
 1254 Turkish
 1257 Baltic
 1258 Vietnamese

MAJOR LANGUAGES

GB English	CZ Czech	UA Ukrainian
GR Greek	HU Hungarian	PL Polish
FR French	RO Romanian	EE Estonian
DE German	FI Finnish	LV Latvian
RU Russian	NL Dutch	SI Slovene
ES Spanish	NO Norwegian	LT Lithuanian
IT Italian	IS Icelandic	ID Indonesian
PT Portuguese	IE Irish	MT Maltese
CS Serbian	AL Albanian	PH Filipino
BG Bulgarian	HR Croatian	TW Taiwanese
TR Turkish	SK Slovak	VN Vietnamese
BY Belorussian	MD Moldovan	
SE Swedish	DK Danish	

supported **OT** features

1. LIGATURES: Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

ffj ▶ ffj fjord ▶ fjord after ▶ after
 affluent ▶ affluent bullfighter ▶ bullfighter

2. ORDINALS: (limited) Contextually replaces default alphabetic glyphs which follow numbers with superscripted glyphs and the sequence 'No' with the numero character (No).

1a ▶ 1^a No ▶ N^o

3. SLASHED ZERO: Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero 0.

0 ▶ 0 20 OBJECTS ▶ 20 OBJECTS

specimens

13. latin samples

15. greek samples

17. cyrillic samples

latinsamples

What follows is a set of Latin samples for PF Synch Pro. Greek and Cyrillic script samples are covered in other sections of this specimen manual. For more samples, please visit our site at www.parachute.gr and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

PF SYNCH LATIN

latin-greco melangé with recent cyrillic infusions

after hours

THE DEFINITIVE STYLE GUIDE

architecture

SURGEON GENERAL'S WARNING:

Quitting smoking now greatly reduces risks to your health

CROWD PLEASERS

time is the only truly scarce commodity

GUIDE

dress code in effect

SUPREME BEINGS OF LEISURE

booming economy, relaxed lifestyle

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the Information Technology Marketplace will boost local and global cultures, as people coming from smaller villages and greater capitals will seek entertainment, commerce, education, health and other human activities together, regardless of their nationality. Could these forces

REGULAR 21/29

greek samples

What follows is a set of Greek samples for PF Synch Pro. Latin and Cyrillic script samples are covered in other sections of this specimen manual. For more samples, please visit our site at www.parachute.gr and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

PF SYNCH ΕΛΛΗΝΙΚΑ

ΕΛΛΗΝΟΛΑΤΙΝΙΚΟ ΜΕΙΓΜΑ ΜΕ ΠΡΟΣΦΑΤΕΣ ΚΥΡΙΛΛΙΚΕΣ ΠΡΟΣΜΕΙΞΕΙΣ

τεχνολογική ανάπτυξη

ΟΙ ΚΑΛΥΤΕΡΕΣ ΑΚΤΕΣ ΤΗΣ ΜΕΣΟΓΕΙΟΥ

ΘΕΩΡΗΜΑ

η αισθητική είναι η πολιτική του μέλλοντος

ΕΤΑΙΡΙΚΗ ΤΑΥΤΟΤΗΤΑ

ξενοδοχεία υψηλών προδιαγραφών

ΖΩΝΤΑΝΕΣ ΕΙΚΟΝΕΣ ΚΑΙ ΠΛΟΥΣΙΑ ΧΡΩΜΑΤΑ

ειδησιογραφία

ηχογραφημένα μηνύματα

ΩΚΕΑΝΟΣ

η αισιοδοξία είναι μια στρατηγική για ένα καλύτερο αύριο

κινηματογράφος

ΤΟ ΙΣΧΥΡΟΤΕΡΟ ΔΗΜΙΟΥΡΓΙΚΟ ΔΥΝΑΜΩΤΙΚΟ ΣΟΥ

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκ-

cyrillicsamples

What follows is a set of Cyrillic samples for PF Synch Pro. Greek and Latin script samples are covered in other sections of this specimen manual. For more samples, please visit our site at www.parachute.gr and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

SYNCH КИРИЛЛИЦА

Русское искусство в сердце Англии

искушение музыкой

БОГИНЯ

специальное издание

Ежемесячный справочник к лучшим независимым

Москва-Афины

куда пойти в свободное время в

интеллектуальная

Лучшие 25 менеджеров в промышленности музыки

КАРЬЕРА

НЕ ИСПЫТАНО НА ЖИВОТНЫХ

СКАНДАЛИСТ

Быстрейшая связь с Интернетом

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки сделала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образованию, здравоохранению и другой деятельности вместе, независи-

- GB** Pressurized container. Protect from sunlight and do not e
- GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του
- FR** Ne pas percer ou brûler, même après usage. Ne pas vaporiser
- DE** Behältnis auch nach dem Gebrauch nicht aufbrechen oder
- RU** Дезодорант для тела в аэрозольной упаковке. Применен
- ES** Recipiente presurizado. Proteja de la luz solar y no exponga
- IT** Recipiente sotto pressione. Proteggere contro i raggi solari
- PT** Recipiente sob pressão. Proteger dos raios solares e não ex
- DK** Beholder under tryk. Skal beskyttes mod sollys og må ikke
- NL** Drukcontainer. Beschermen tegen zonlicht en niet blootst
- CS** Držati dalje od dece. Ne nanositi dezodorans na oštećenu i
- HU** Használata közben nyílt láng használata tilos! Ne használj
- SE** Skall skyddas mot solljus och får ej utsättas för höga temp
- PL** Nie rozpylać nad otwartym płomieniem lub żarzącym się
- CZ** Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte
- TR** Çocukların ulaşamayacağı yerde muhafaza ediniz. Son der
- RO** Nu fumați în timpul folosirii, nu pulverizați peste obiecte
- BG** Пазете от деца! Пазете далеч от източници на пожар. Н
- HR** Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegava
- FI** Tupakointi kielletty käytön aikana. Säilytettävä lasten ulo
- LT** Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esa
- SK** Chránit' pred slnkom a nevystavovat' vysokým teplotám. N
- SI** Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljaj

acknowledgments

TYPEFACES. The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

PRODUCTION. This manual was produced using InDesign®CS2, Illustrator®CS2 and Photoshop®CS2 from Adobe® and Word®2004 from Microsoft®. Multilingual sample text was originally set in Microsoft Word for Windows. Final document was created in MacOSX with InDesign®CS2.

TEXT. The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Other references include "The Alchemist" by Paulo Coelho, originally published in 1988 by Editora Rocco, as well as "The Little Prince" by Antoine de Saint Exupéry, originally published in 1943 by Gallimard. Additional text and samples were derived from the 200-page catalog/book "IDEA-Trendsetting Typography vol. 1" released by Parachute in the year 2003.

TRADEMARKS. Parachute, the Parachute logo, Agora Sans, Agora Serif, Agora Slab, Astrobats, Alfabetta, Amateur, Baseline, Beatnick, Beau Sans, Bodoni Script, Bulletin Sans, Champion Script, Cosmonut, DaVinci Script, Din Text, Din Display, Fidelity, Fuel, Fusion Sans, PFGoudy Initials, PFGoudy Ornaments, Scandal, Handbook, Haus Square, Highway Sans, Hellenica, Hellenica Serif, Isotext, Kids, Kidstuff, Libera, Manic Attack, Mechanica, Mediterra, Monumenta, Playskool, Psychedelia, Rafskript, Reminder, Square Sans, Signskript, Stamps, Stamp Frames, Synch, Videotext, Wonderland, Wonderbats, are either registered trademarks or trademarks of Parachute and/or Parachute Worldwide. Apple, Mac, Macintosh and TrueType are trademarks of Apple Computer Inc. Adobe, InDesign, Illustrator, Photoshop and PostScript are trademarks of Adobe Systems Incorporated. Microsoft, Windows and OpenType are trademarks of Microsoft Corporation.



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