

Wiescher Design presents

Felicità



Italian Happiness

Let's meet on the beach in
Chiavari Vecchia
S'more

About Felicità

Felicità is based on the design of my »Ellida« font-family.

*It was designed with »happiness« in mind therefore I used extremely high contrast
between the down- and upstrokes, this gives the fonts a lively, happy appearance.*

*I designed two different basic fonts, that can be mixed or used straight (this is number two).
Then I designed two different sets of Initials (Initials), middle- and end-swings
and added a set of embellishment & swings and flowers ☺.*

*Since not everybody uses Open-Type-savy software I designed single fonts to be mixed.
Ellida is suited very well to design short captions & for all kinds of invitations,
but as you can see here it can used for longer copy as well just give it enough line spacing.*

*When in Rome
do like the Romans do*



Il Duomo *Milano* *Centro Città*

Il Principe di

Corleone

Vino Nobile di Sicilia



*Isola d'Ortunato Sicilia
Patria del Padrino*

San Marino

La repubblica la più vecchia del mondo

The Basic Fonts

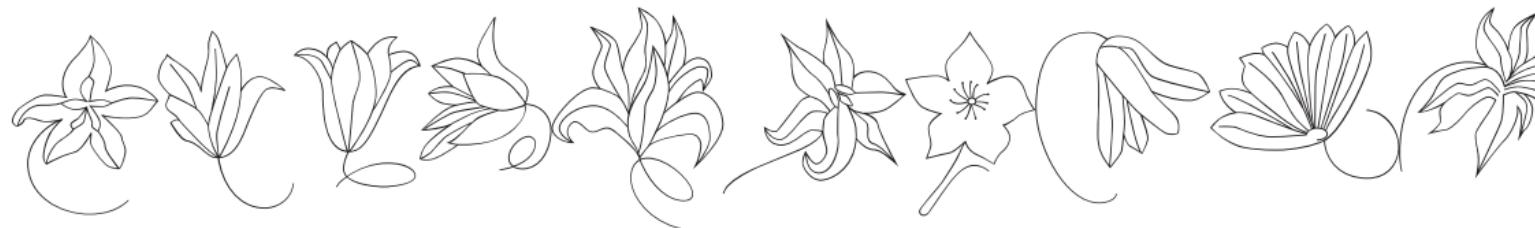
Felicità 1 A B C D E F G H I J K L M N O P Q R

A B C D E F G H I J K L M N O P Q R
a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

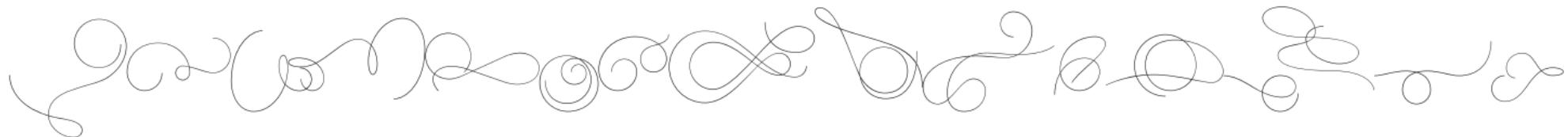
Felicità 2 A B C D E F G H I J K L M N O P Q

R S T V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

Fleurs



The Swings



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